



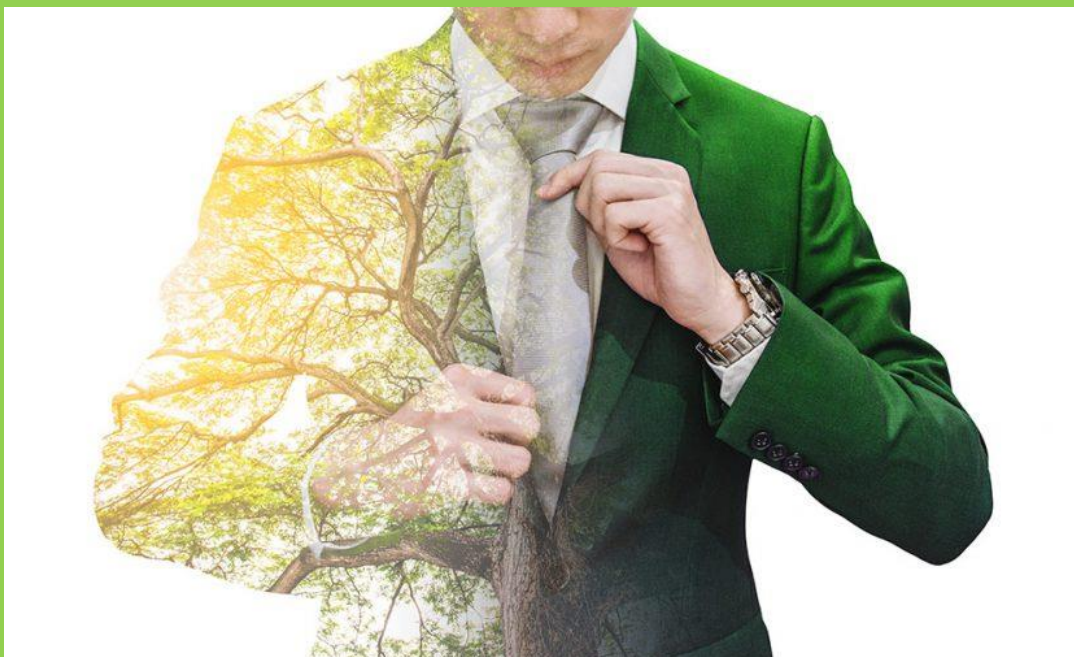
MADRAS CHRISTIAN COLLEGE, TAMBARAM, CHENNAI - 600059

BOYD BUSINESS SCHOOL

13<sup>th</sup> Ranked College in India by NIRF 2019



Professional Diploma in  
Corporate Social Responsibility



Brochure 2019-20



The MCC Boyd Business School with its parent institution Madras Christian College are embarked upon preparing world-class CSR professionals through executive education in collaboration with India's top institutions and corporates. It offers Professional Diploma in CSR (Corporate Social Responsibility) in association with the top MNCs where the requirement of CSR professionals is growing.

### Professional Diploma in Corporate Social Responsibility (PD CSR)

#### Duration

6 months - 120 Hours including Project / Internship

#### Eligibility

Graduates with industry experience / Engineering/ Management graduates with/without industry experience / Students currently studying UG/PG

#### Size

A lean Batch size for learning effectiveness: 30

#### Time

Only on Saturdays - Two Sessions 9.30 a.m. to 12.30 p.m. & 1.30 p.m. to 4.30 p.m.

#### Venue

MCC - A sprawling Green Campus with modern learning facilities

#### Resources

Learn from Industry Experts in CSR and Be mentored by them

#### Fees

₹ 20,000 for Corporates. Scholarships up to 25% are available for Meritorious Students. DD can be drawn in favor of "Bursar, Madras Christian College" payable at Chennai

#### Award

The **Professional Diploma in Corporate Social Responsibility** will be awarded by MCC Boyd Business School on successful completion of the course.

Date of Commencement **15.07.2019**

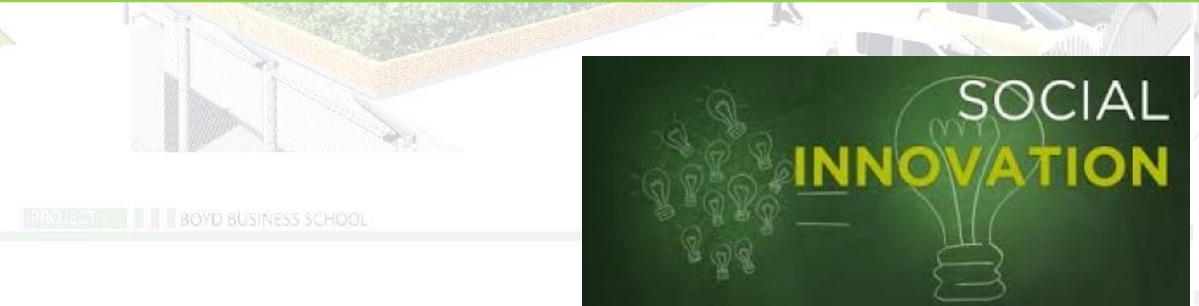


Professional Diploma in CSR consists of Four Modules

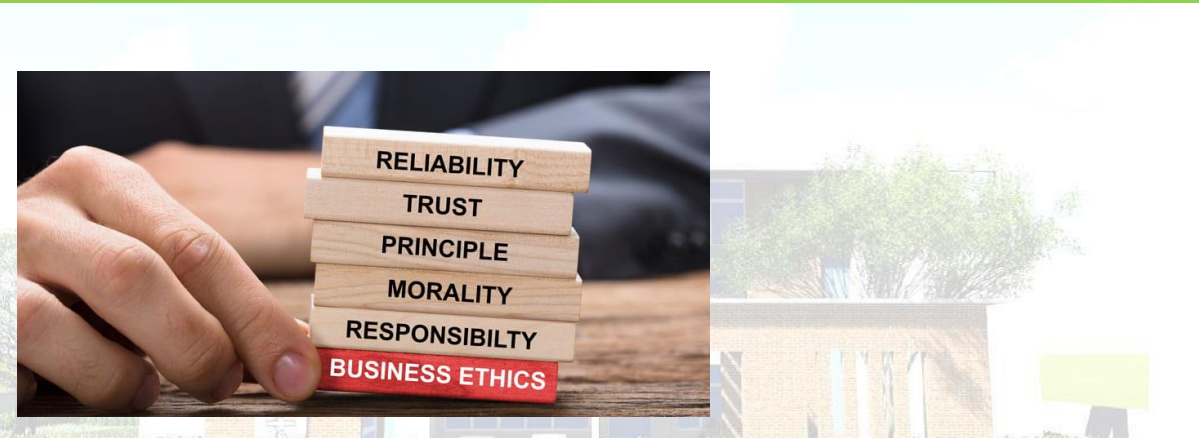
Module 1: Indian Constitution & Legal aspects of CSR



Module 2: Social Innovation & Entrepreneurship



Module 3: Business Ethics



Module 4: Scientific Management of Business





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